

RESUME

BRANSON R WRIGHT

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SUMMARY

Media professional with nearly two decades of newspaper, radio, television and Internet reporting experience who seeks position to positively impact an organization's bottom line and departmental requirements. Established time-management skills and efficient problem-solving strategies. Created, developed and executed multimedia ideas for company's daily and special projects. Effective interpersonal and interviewing talents led to industry acknowledged awards.

EXPERIENCE

The Sports Brothers Show *Co-host, Co-founder | Cleveland, Ohio | 01/2008 to Present*
On-air talent on weekly sports show. *Responsibilities include* writing, editing and producing show content.

The Plain Dealer *Sports Reporter | Cleveland, OH | 02/2000 to Present*
Responsibilities include: Deadline writing, editing, and online reporting of sports content for cleveland.com, newspaper's website. Also responsible for shooting and editing video. Multimedia journalist on the Cleveland Browns coverage team. Responsible for daily blogs, reporting, podcasts, and host of weekly web show. Also responsible to shoot and edit video. Led the creation and implementation of Starting Blocks, a sports blog that compiles perspectives and opinions about Northeast Ohio teams, coaches and athletes from across the Internet. Beat writer responsible for coverage of the NBA's Cleveland Cavaliers.

Grand Rapids Press *Sports Reporter | Grand Rapids, MI | 09/1993 to 02/2000*
Responsibilities include: Reported, wrote and edited game stories and features as a reporter who covered two of the most popular beats at the Michigan daily: The CBA's Grand Rapids Hoops and West Michigan Whitecaps, a Class A minor league baseball franchise.

Winston-Salem Journal *Sports Reporter | Winston-Salem, N.C. | 10/1991 to 09/1992*
Responsibilities include: Wrote and edited game stories with emphasis on high school athletics.

Lexington Dispatch *Sports Reporter | Lexington, N.C. | 08/1990 to 10/1991*
Responsibilities include: Wrote and edited game stories with emphasis on high school athletics.

EDUCATION

University of Cincinnati
General Studies/Communications

PROFESSIONAL AFFILIATIONS

Toastmasters

National Association of Black Journalists

ACCOMPLISHMENTS

ESPN's 30-for-30 Documentary:
Co-producer of "Believeland"

Director and producer Documentary: "The Blur"

Director and producer Documentary: "Pass Interference"

Author: "Rookie Season" book

SKILLS

Proficient with most Apple, Microsoft Office